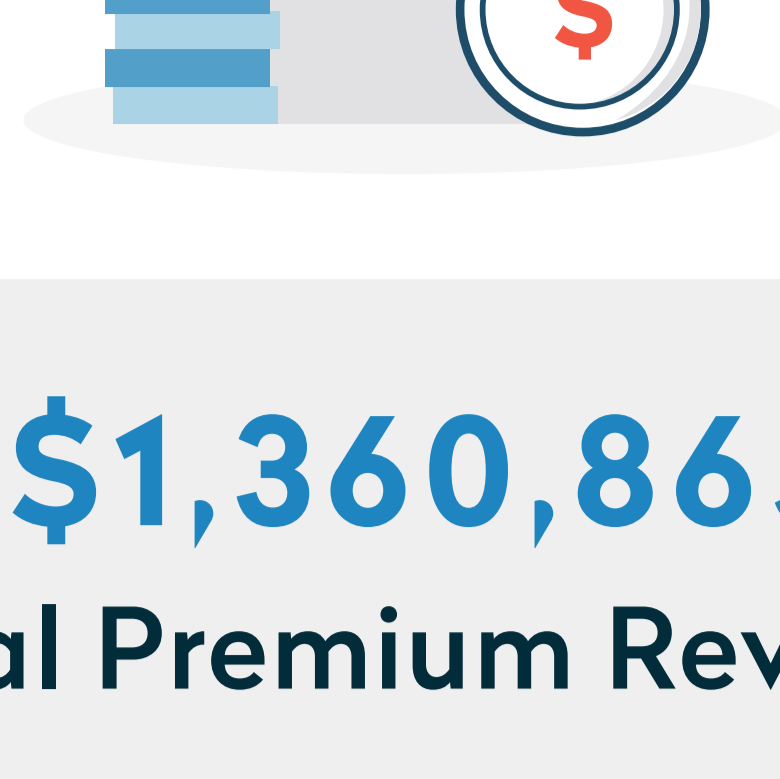


# RADIX

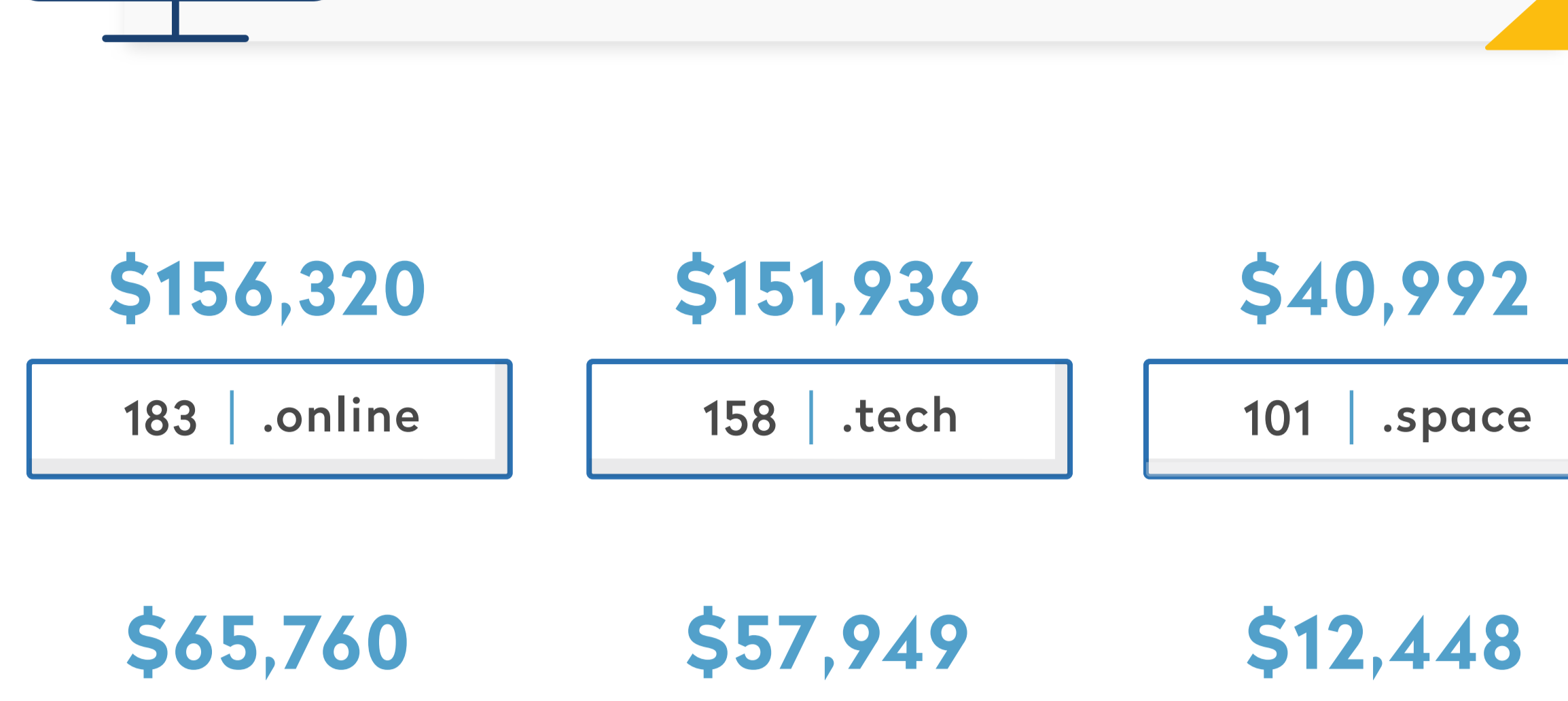
## H1 2019 Premium Domains Report

1 January 2019 – 30 June 2019



**\$1,360,865**  
Total Premium Revenue

### > New Registrations



**\$156,320**

183 | .online

**\$151,936**

158 | .tech

**\$40,992**

101 | .space

**\$65,760**

61 | .site

**\$57,949**

55 | .store

**\$12,448**

28 | .website

**\$26,880**

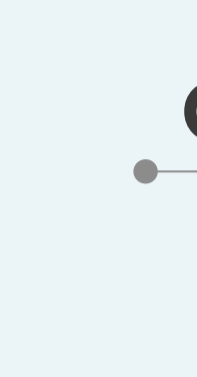
16 | .fun

**\$4,960**

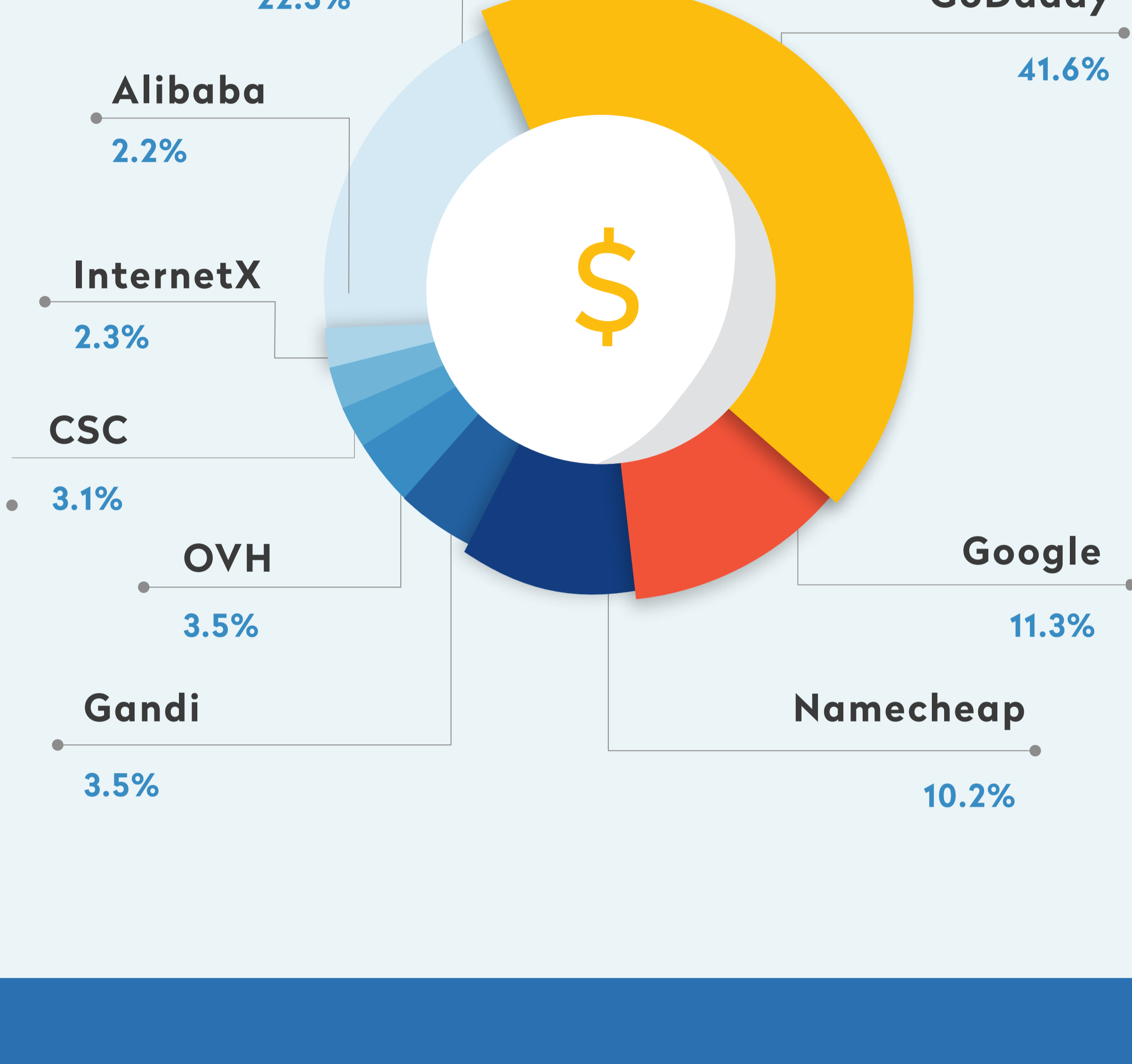
09 | .press

**\$5,120**

08 | .host



### Registrar Market Share for Premiums

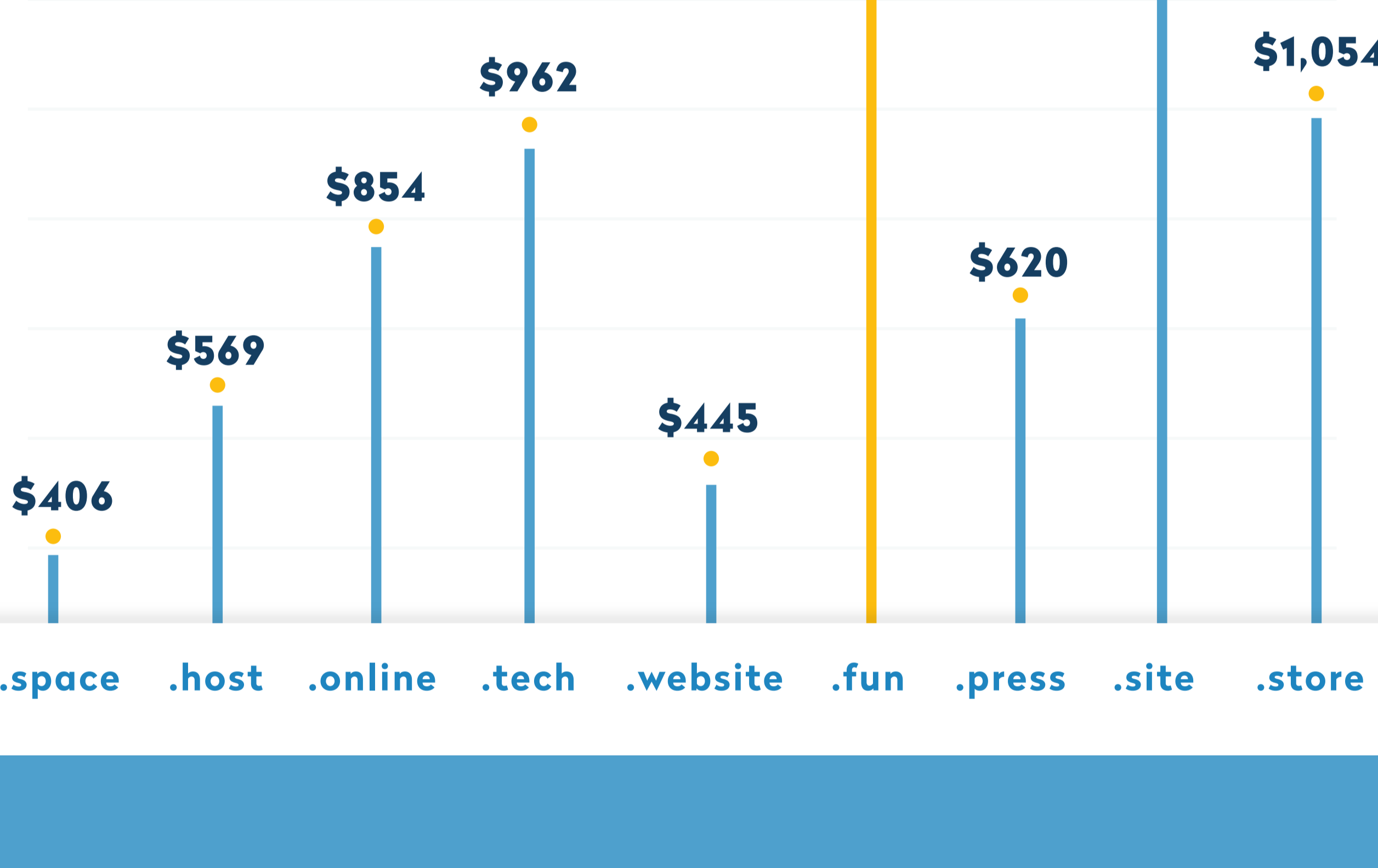


### Names Sold by Premium Tier

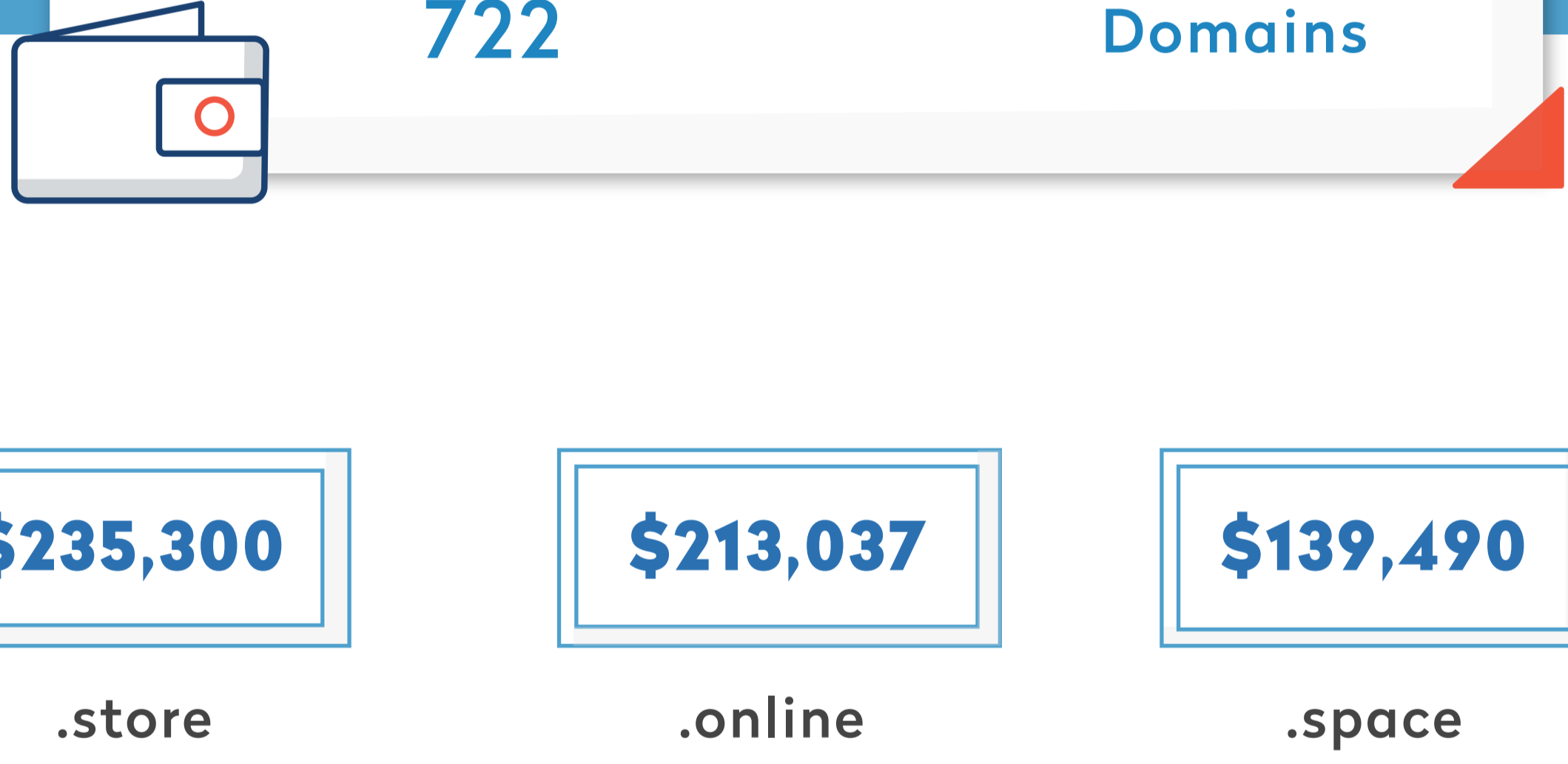
ANNUAL WHOLESALE PRICE	NAMES SOLD
\$10,000	3
\$5,000	25
\$2,500	53
\$1,000	96
\$500	171
\$250	237
\$100	34



### Average Price of Annuity Premium Registrations



### > Renewals



**\$235,300**

.store

**\$213,037**

.online

**\$139,490**

.space

**\$93,925**

.tech

**\$57,525**

.fun

**\$39,748**

.website

**\$37,700**

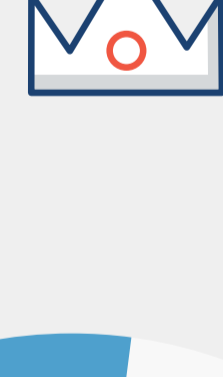
.site

**\$13,000**

.host

**\$8,775**

.press



### Tiered Premium Renewals



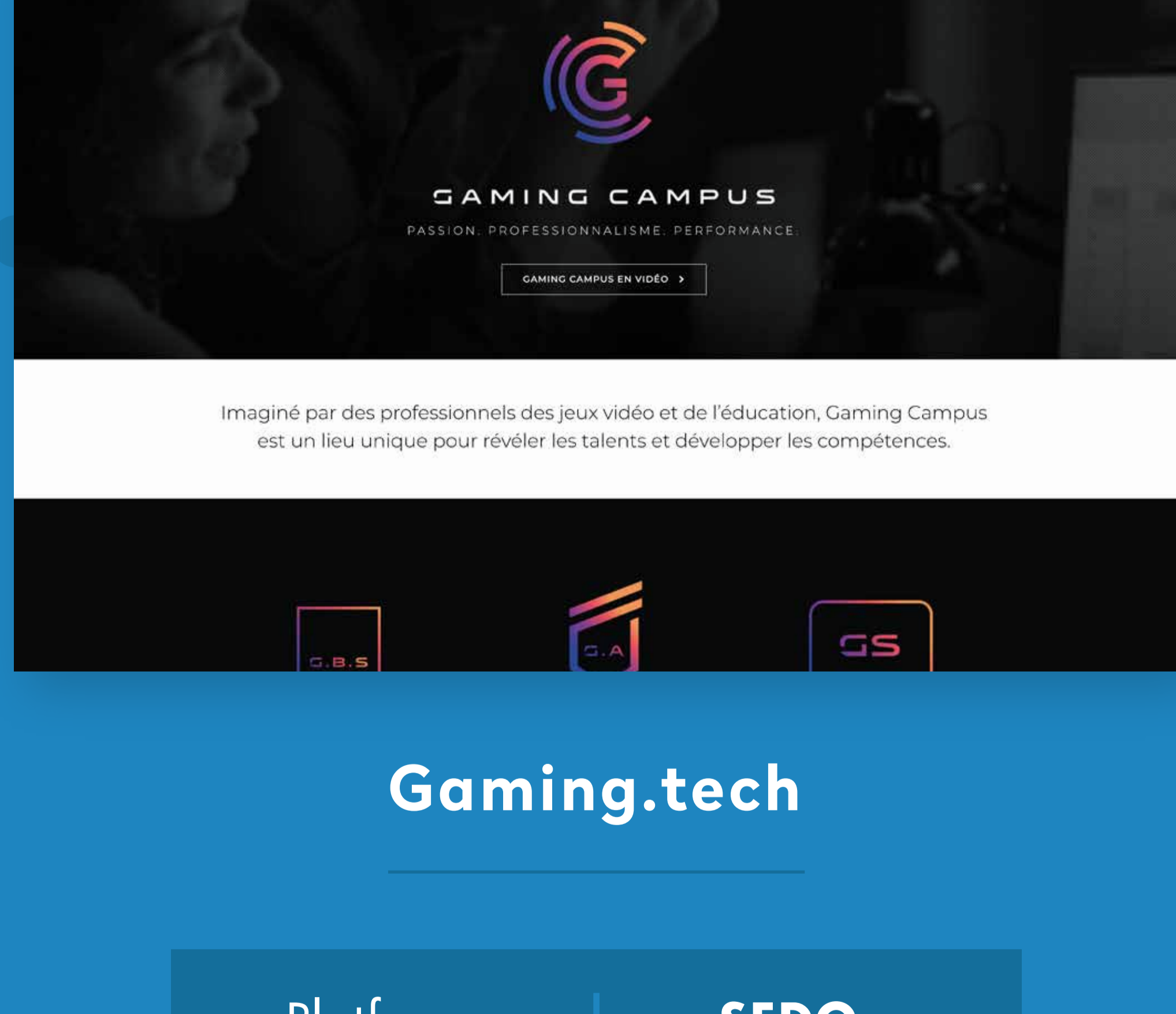
Domains registered in the first half of 2018 were renewed



Domains registered in or before 2017 were renewed



### Premiums in Action



### Gaming.tech

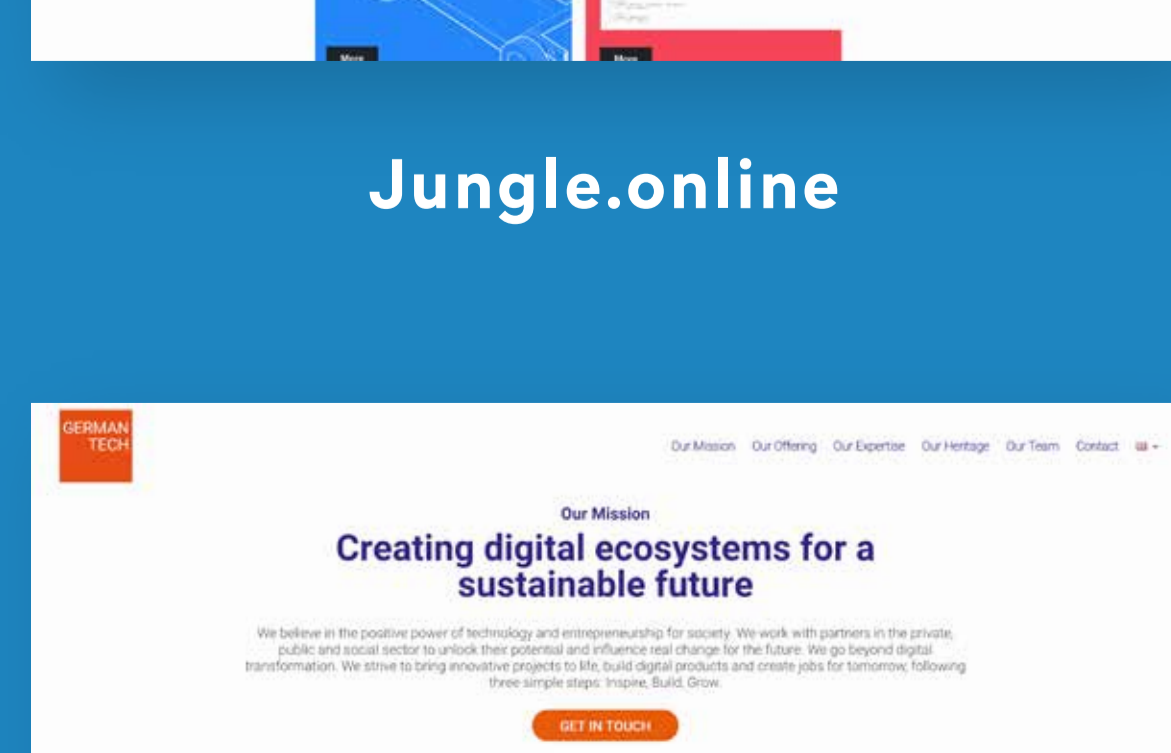
Platform Price

**SEDO**

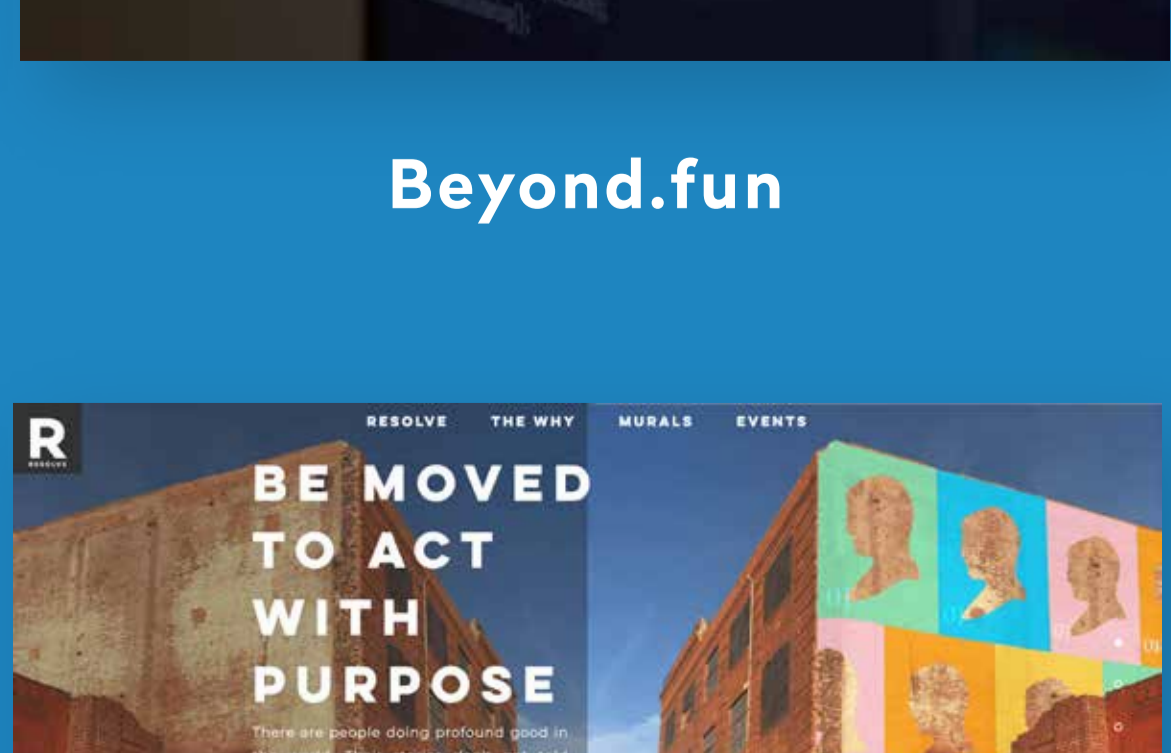
Price

**\$20,000**

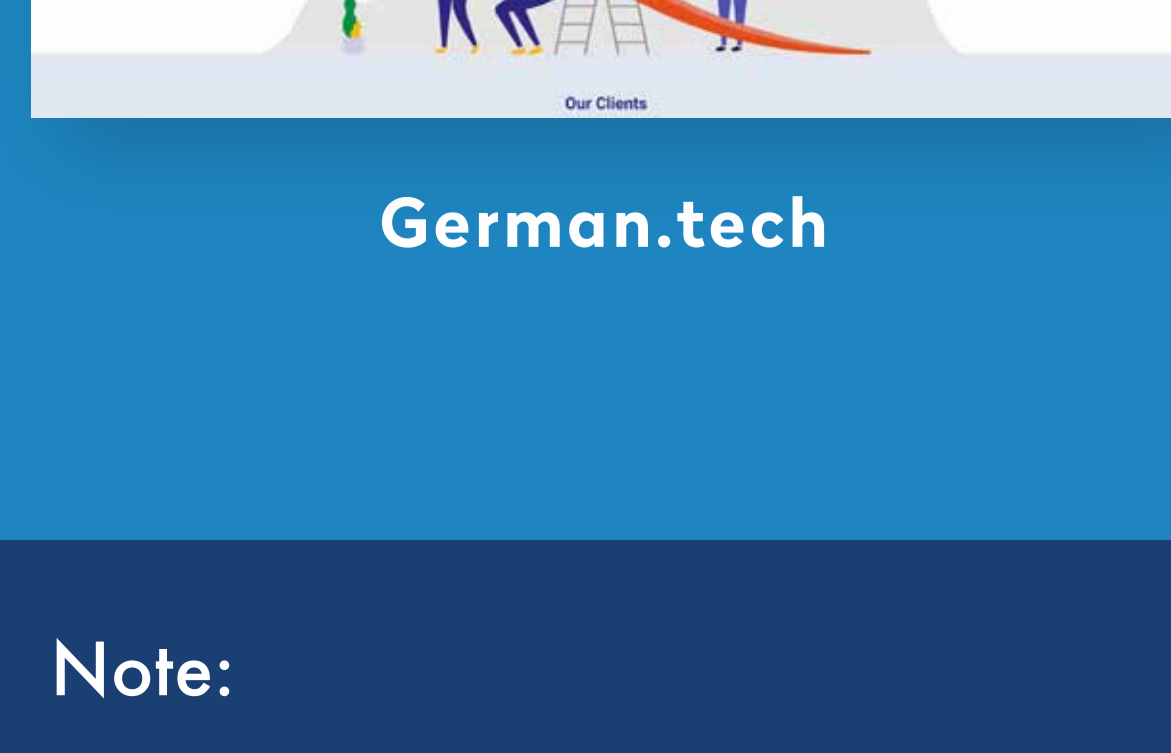
Designed by video game and education professionals, Gaming.tech is a unique platform for game developers and gamers to develop their skills through online coaching and the first of its kind gaming business school



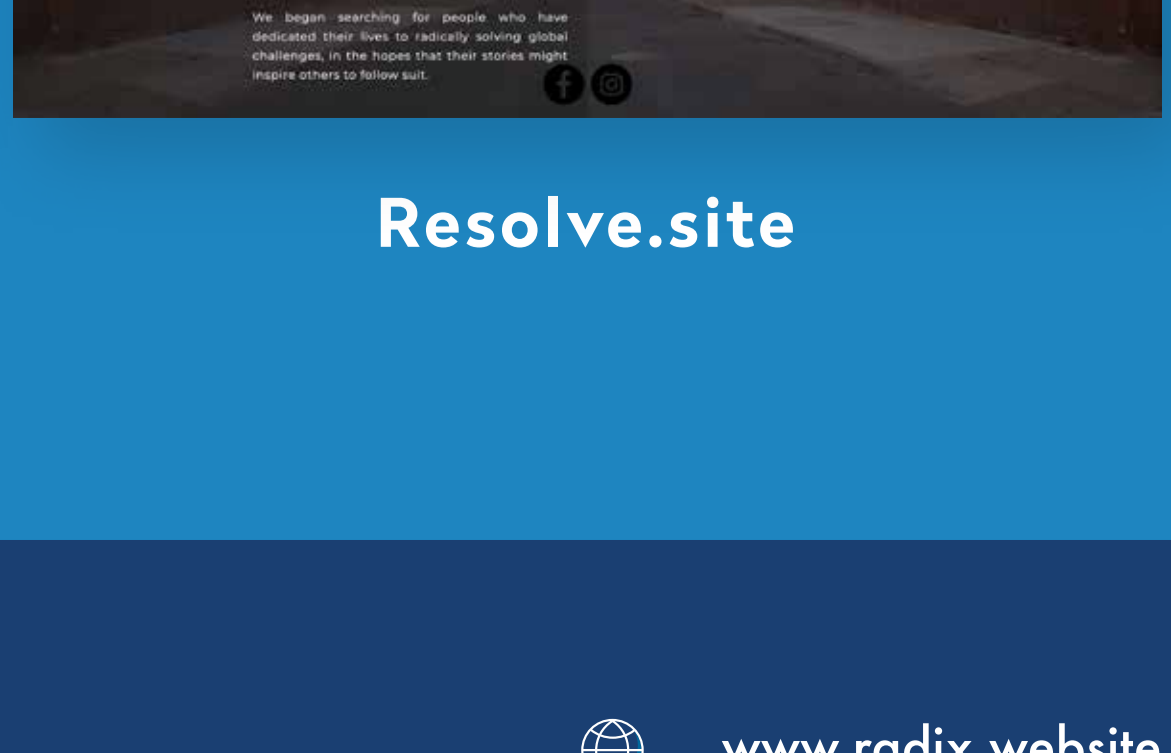
Jungle.online



Beyond.fun



German.tech



Resolve.site

#### Note:

\* Premium names sold through registrars via EPP have an annual premium fee  
\* Registrar mark-up where unknown is assumed at 30%

[www.radix.website](http://www.radix.website)

[radixregistry](https://www.facebook.com/radixregistry)

[@radixregistry](https://twitter.com/radixregistry)