



ESCROW.COM DOMAIN INVESTMENT INDEX

1st Quarter 2022

Escrow.com Domain Investment Index: Q1, 2022

For the quarter ending March 31st 2022

Executive Summary

Escrow.com continued a strong volume of domain name transactions in Q1 2022, with this quarter topping more than \$130 million in transactions.

The return-on-investment for domain names has sustained the high performance from Q4 2021, which recorded a record breaking number of transactions. Compared to Q1 2021, the median return on investment in Q1 of this year is 38.89%.

In Q1 2022, transactions for four-letter and four-character .com domain names were the most popular category and dominated growth for the quarter. The median price of four-letter .com domain names increased to \$12,000 in Q1 2022, from \$7,500 in Q4 2021. The median price of four-character .com domain names increased to \$11,225 in Q1 2022 from \$7,250 in Q4 2021.

Escrow.com exceeded \$100 million USD in domain sales for the fifth consecutive quarter, continuing to prove to be the world's most trusted and preferred online licensed escrow payment service for buying or selling premium domain names.

Q1 Results

Total transaction value for all domains combined, by quarter

The total transaction value for all domains combined dropped in Q1 2022 to \$130M, from \$158M in Q4 last year.

Total transaction value for all domains combined, by quarter

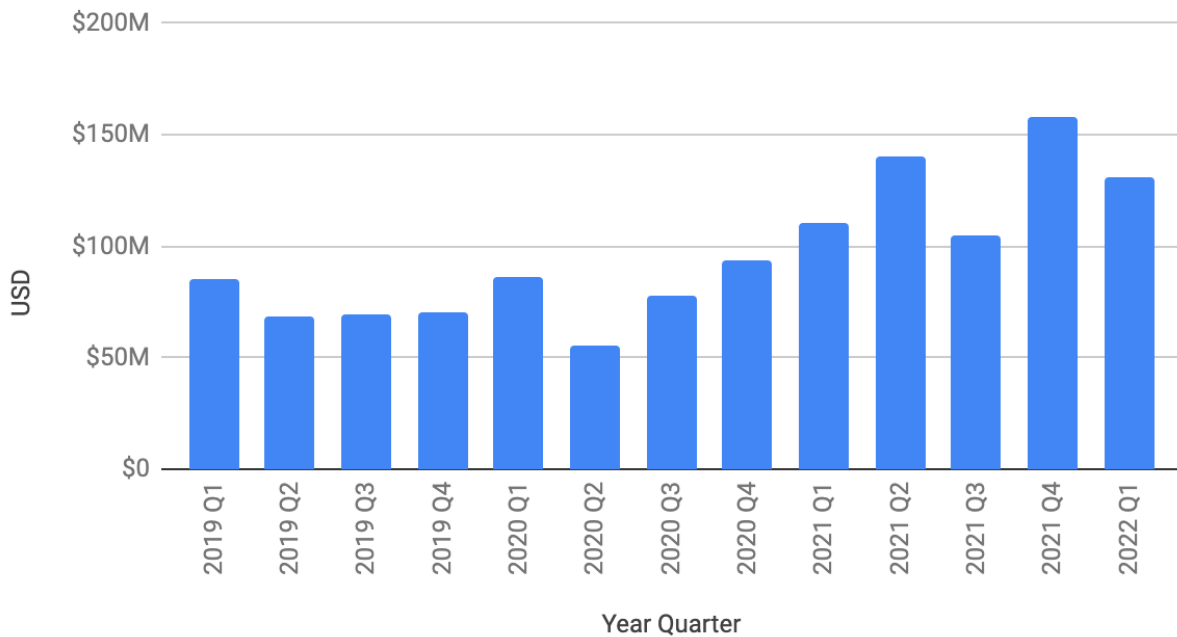


Figure 1.0, source: Escrow.com.

Total transaction value, by region

The total value of transactions involving at least one party from the United States dropped from \$122.49M to \$105M, while the total value of transactions involving at least one party from China dropped from \$14.68M to \$5.8M.

Total transaction value, by region

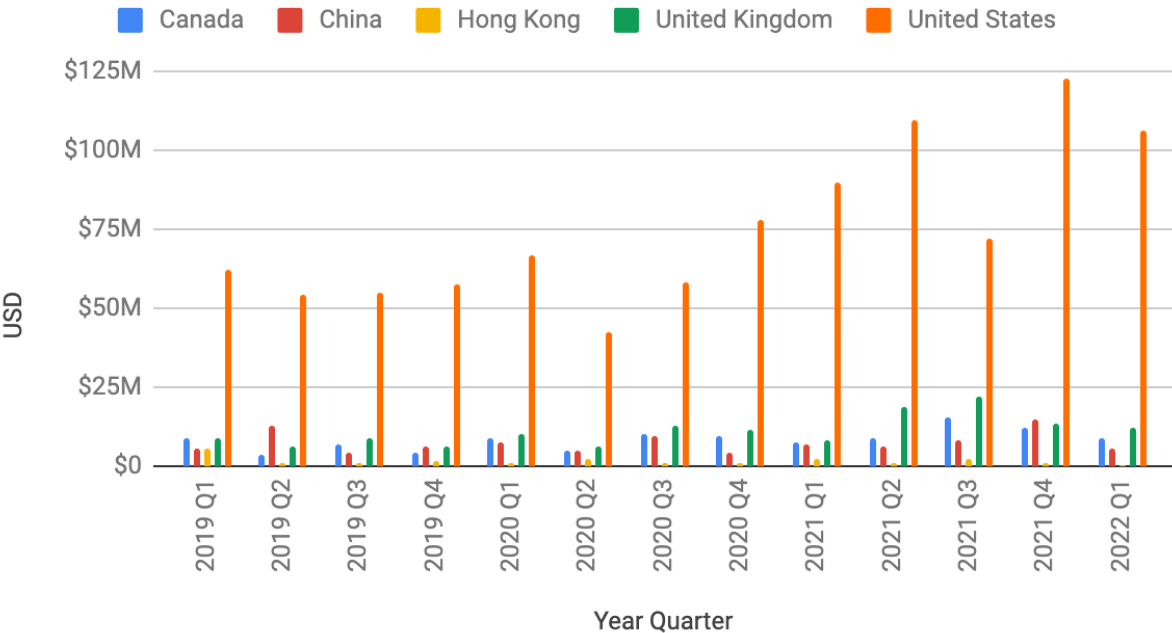


Figure 2.0, source: Escrow.com.

Median return on investment, by quarter

Median return-on-investment for Q1 2022 is flat at 0% with median price the same as Q4 2021.

Median return on investment, by quarter

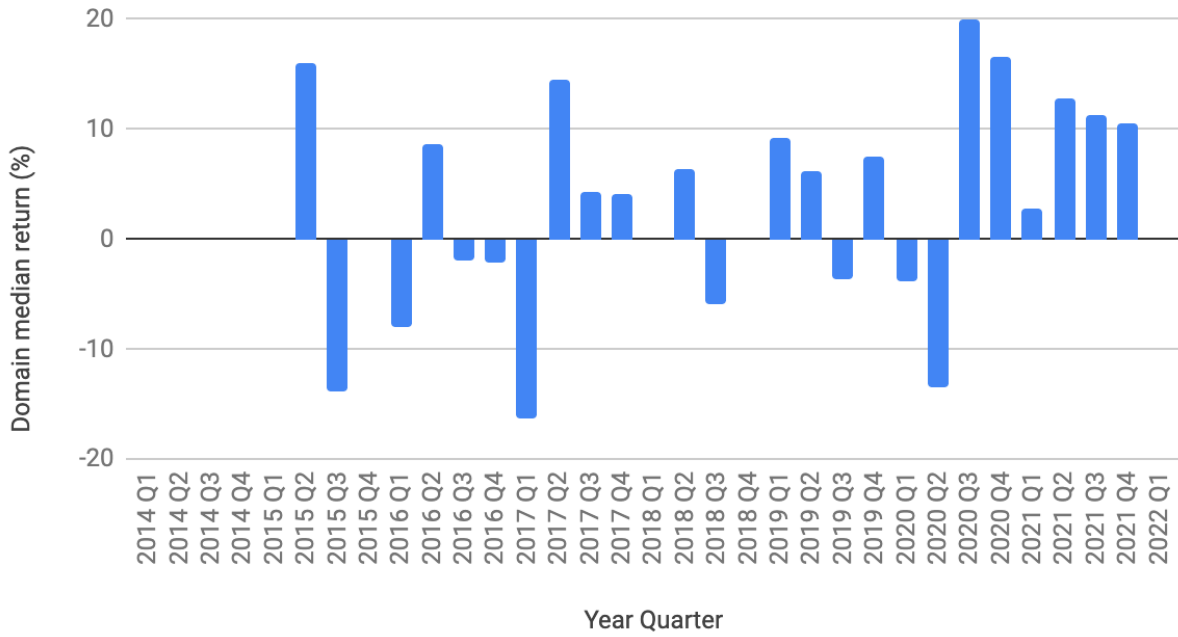


Figure 1.2, source: Escrow.com.

Median return on investment, Q1 year-on-year

Compared to Q1 last year, the median return on investment in Q1 of this year is at 38.89%.

Median return on investment, Q1 year-on-year

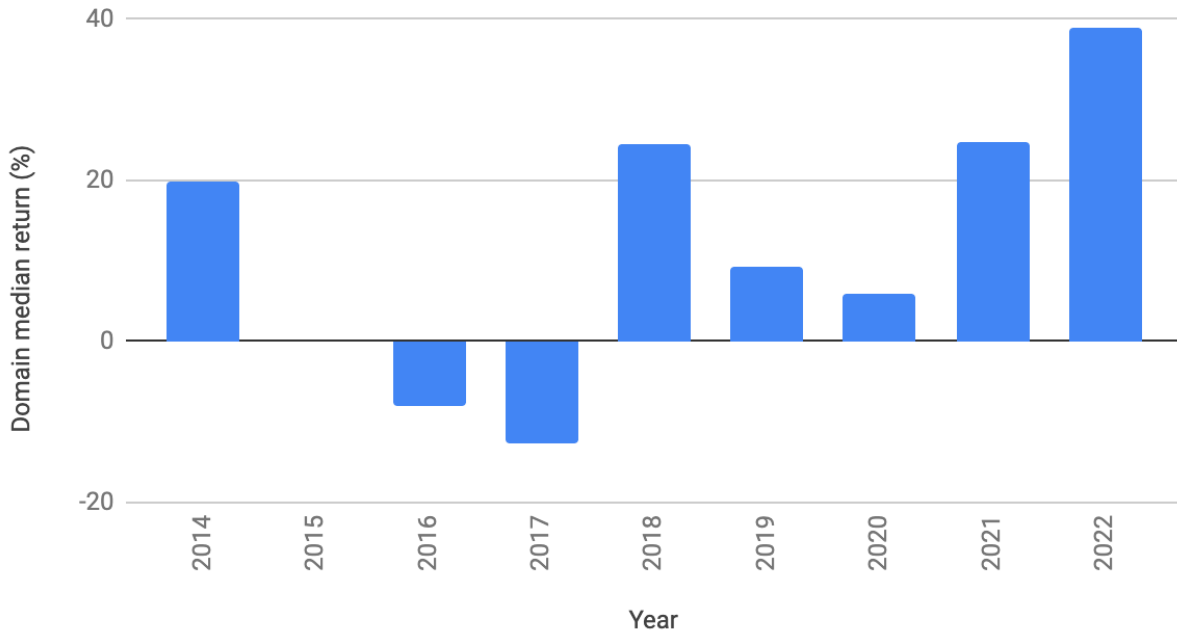


Figure 1.3, source: Escrow.com.

The impact of content on median domain-name price, by quarter

The median price of domain names bundled with webpage content dropped slightly from \$8,000 in Q4 2021 to \$7,948 in Q1 2022. Median price of domain names *without* content the same as it was in Q4 at \$5,000 .

The impact of content on median domain name price, by quarter

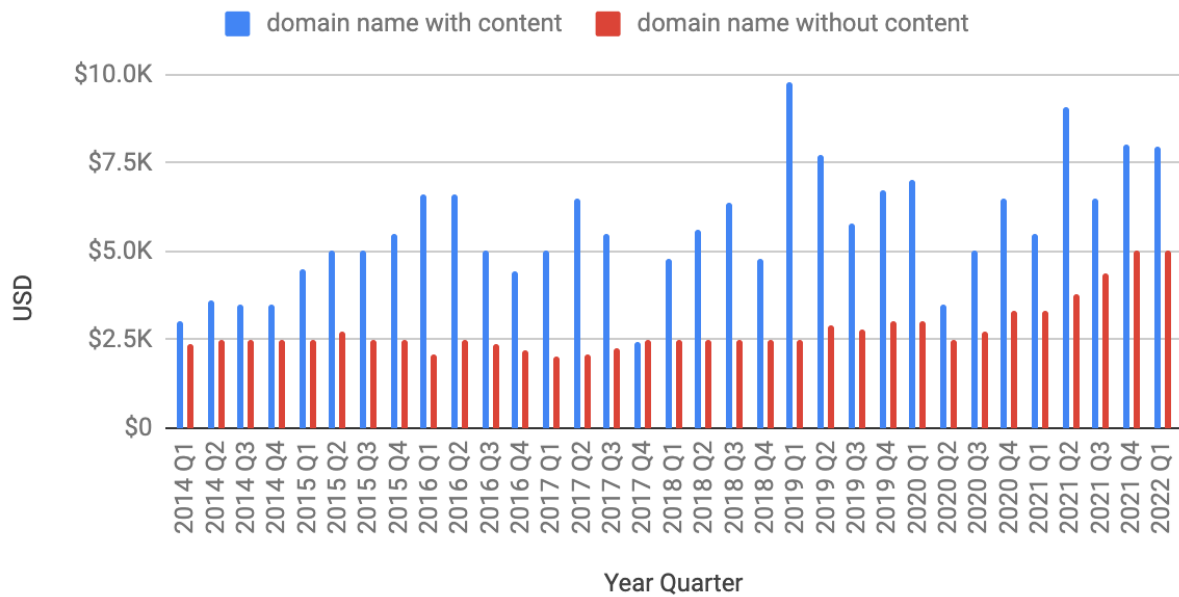


Figure 1.4, source: Escrow.com.

The impact of content on total transaction value for all domains combined, by quarter

The total combined transaction value for all domains *without* content is only at \$10.5M due to a tracking issue. The total combined transaction value for all domains *with* content slightly increased to \$25.17M in Q1 2022, from \$21.5M in Q4 2021.

The impact of content on total transaction value for all domains combined, by quarter

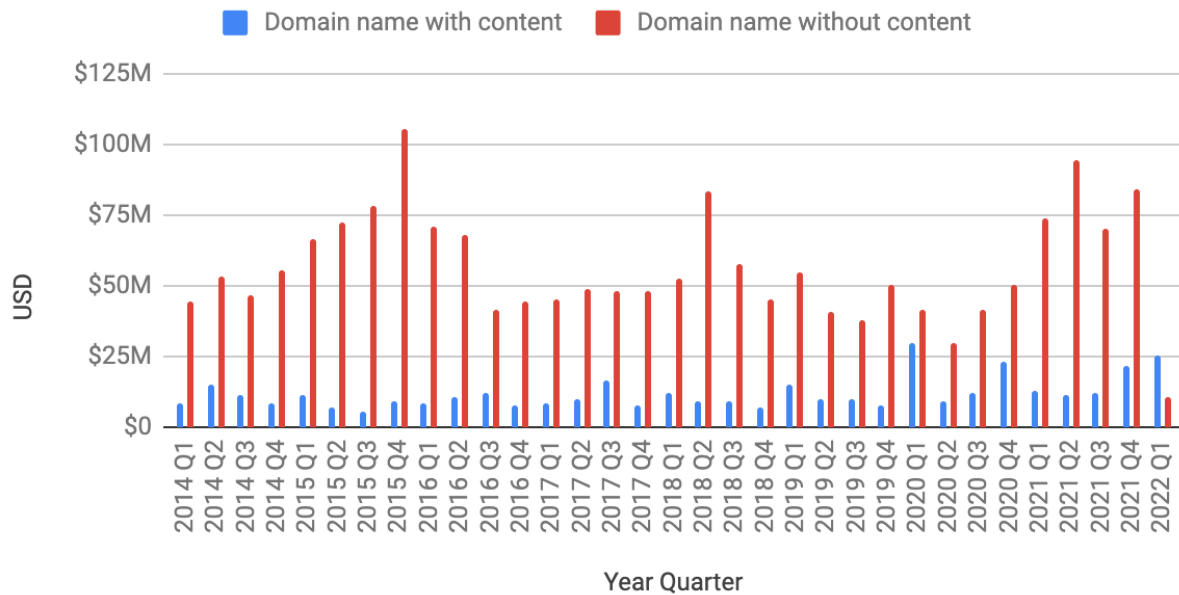
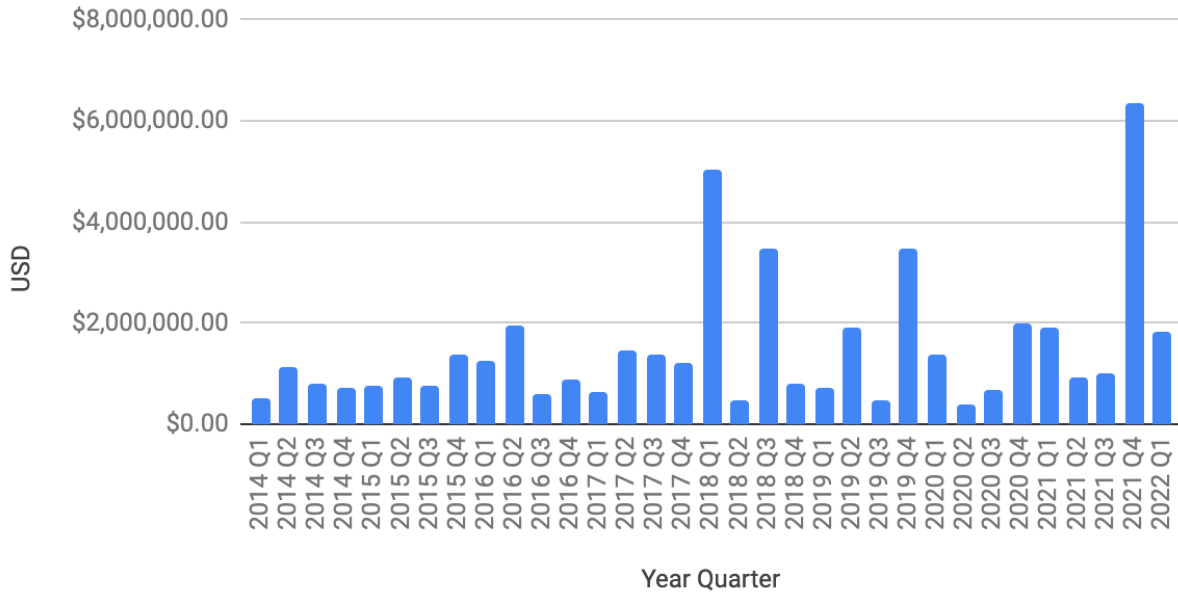


Figure 1.5, source: Escrow.com.

Total transaction value of all domain names containing a hyphen '-', by quarter

Similarly, the total combined transaction value for all domains containing a hyphen '-' drops back to \$1.8M in Q1 2022 after a surge in Q4 at \$6.3M.

Total transaction value of all domain names containing a hyphen '-', by quarter



Median price of two- and three-character domain names, by quarter

The median price of two- and three-character .com domain names has dropped to \$450k in Q1 2022, from \$1.27M in Q4 2021.

Median price of two- and three-character domain names, by quarter

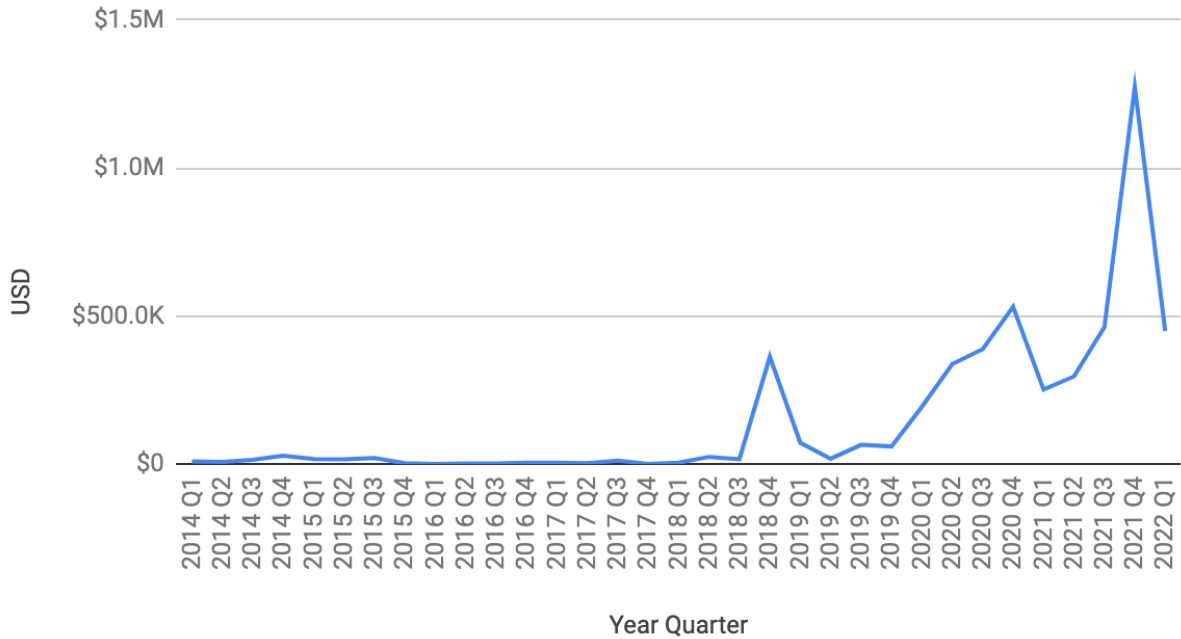


Figure 2.0, source: Escrow.com.

Median price of four-character domain names, by quarter

The median price of four-character .com domain names increased to \$11,225 in Q1 2022 from \$7,250 in Q4 2021.

Median price of four-character domain names, by quarter



Figure 2.1, source: Escrow.com.

Median price of five-character domain names, by quarter

The median price of five-character .com domain names drops to \$6,250 in Q1 2022, from \$9,500 in Q4 2021.

Median price of five-character domain names, by quarter

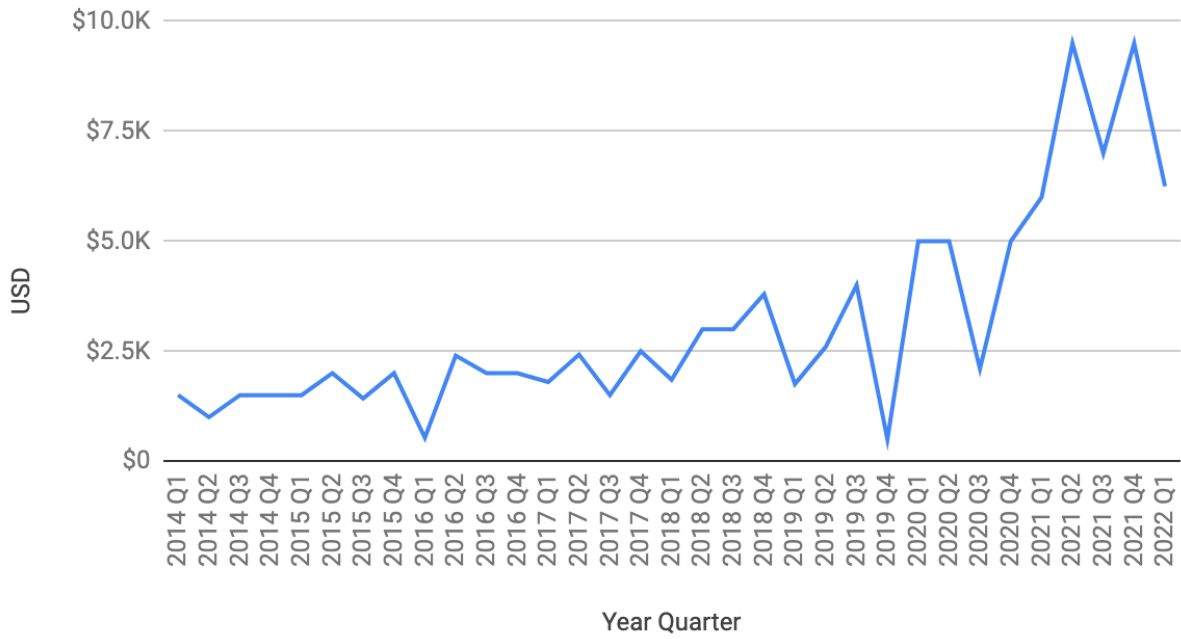


Figure 2.2, source: Escrow.com.

Median price of six-character domain names, by quarter

The median price of six-character .com domain names has dropped to \$774.45 in Q1 2022, from \$6,500 in Q4 2021 mainly to wholesale pricing.

Median price of six-character domain names, by quarter

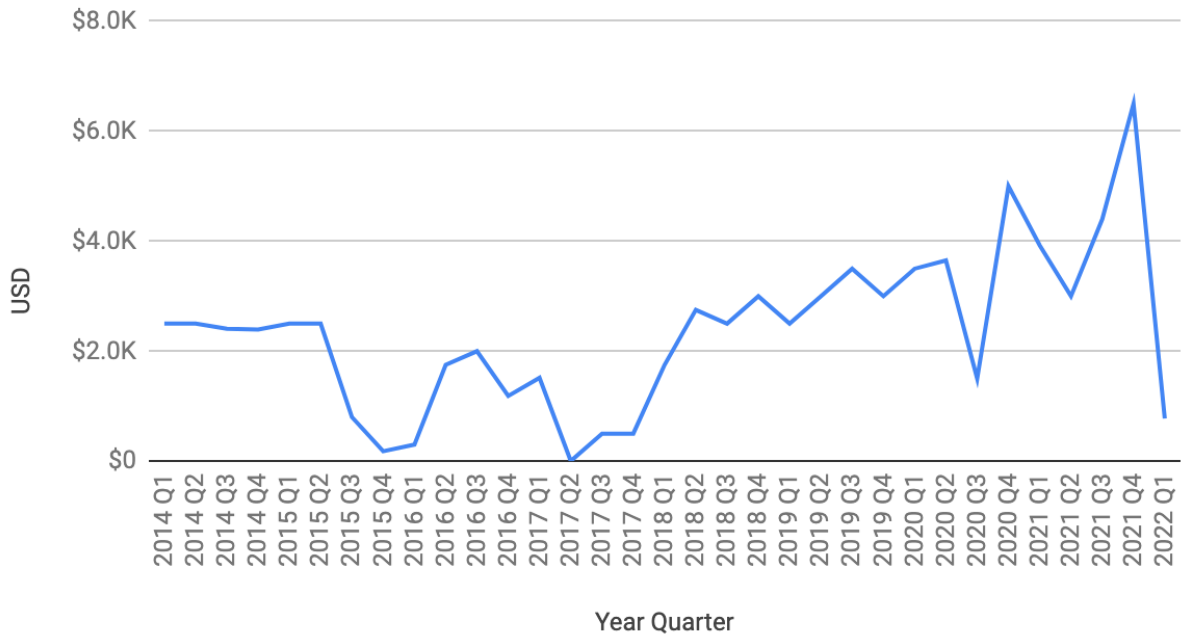


Figure 2.3, source: Escrow.com.

Median price of two- and three-letter domain names, by quarter

The median price of two- and three-letter .com domain names drops to \$1.38M in Q1 2022, from \$2.5M in Q4 2021

Median price of two- and three-letter domain names, by quarter

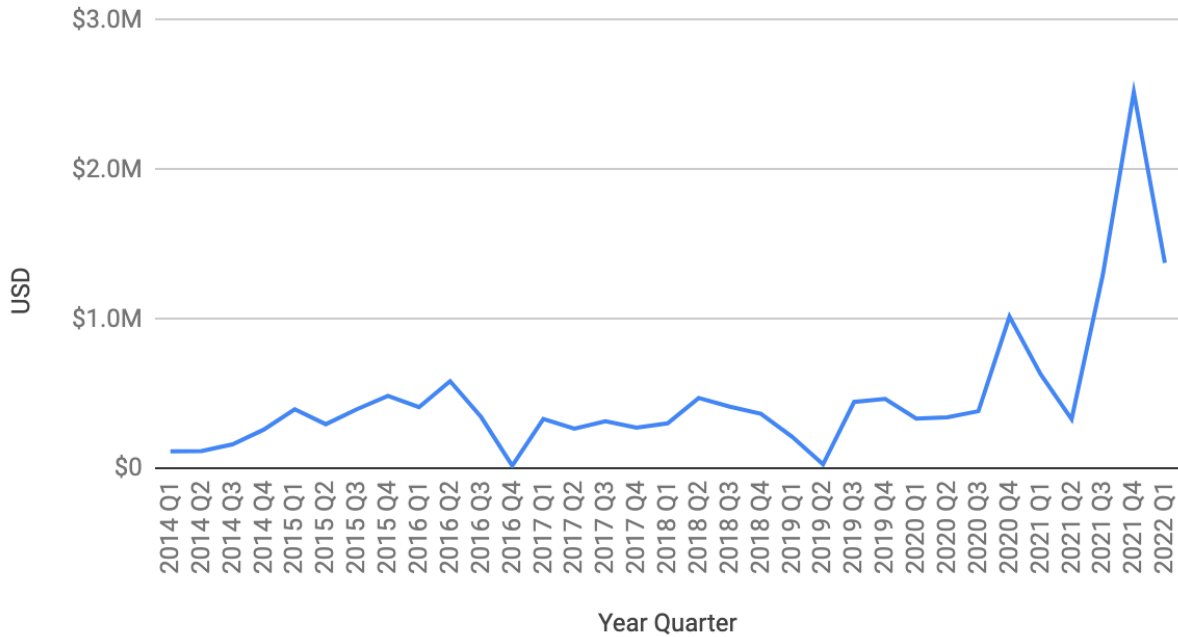


Figure 3.0, source: Escrow.com.

Median price of four-letter domain names, by quarter

The median price of four-letter .com domain names increases to \$12,000 in Q1 2022, from \$7,500 in Q4 2021.

Median price of four-letter domain names, by quarter

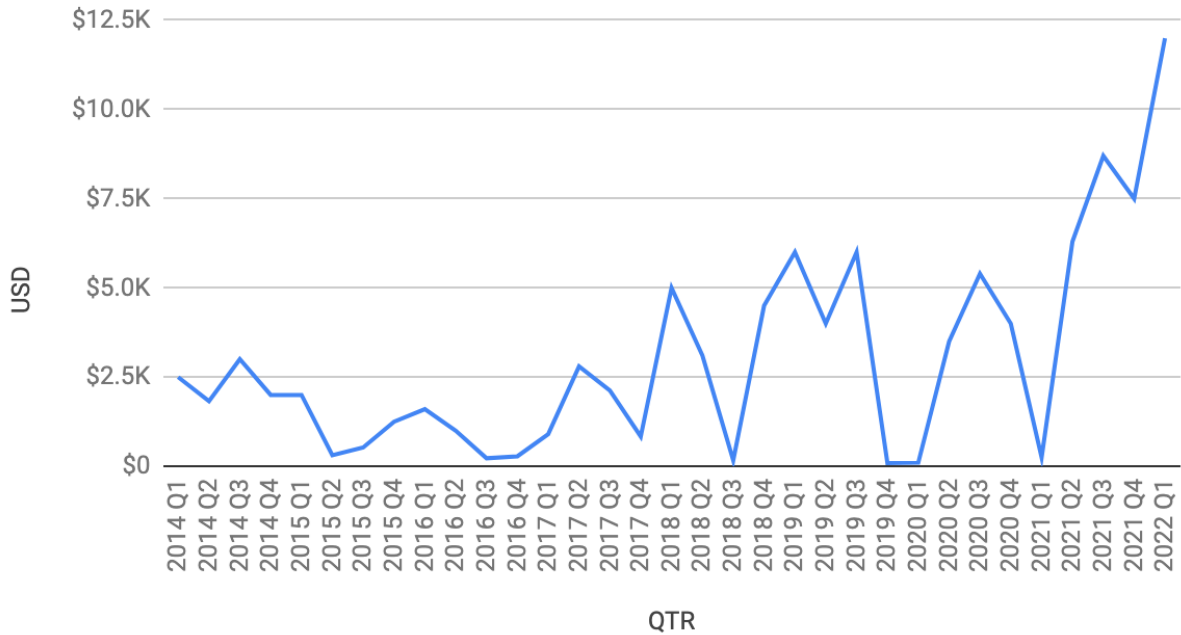


Figure 3.1, source: Escrow.com.

Median price of five-letter domain names, by quarter

The median price of five-letter .com domain names drops to \$5,480 in Q1 2022, from \$8,350 in Q4 2021.

Median price of five-letter domain names, by quarter

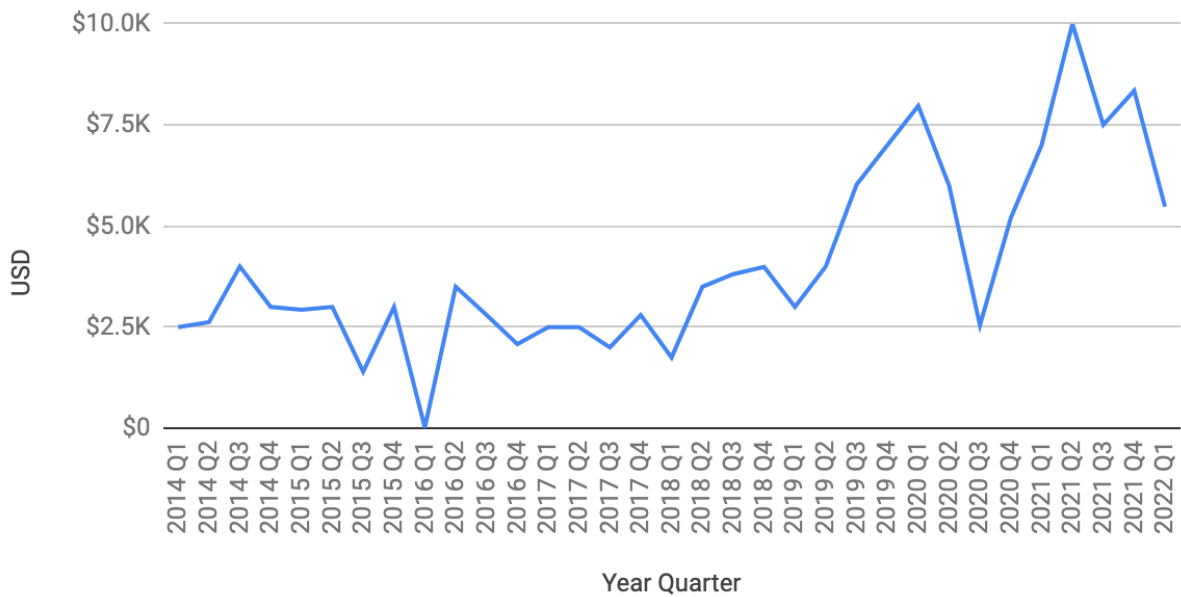


Figure 3.2, source: Escrow.com.

Median price of two- and three-number domain names, by quarter

As with the previous quarter, there were no instances of two- and three-number .com domain names in Q4 coming from a \$300k median price in Q3.

Median price of two- and three-number domain names, by quarter

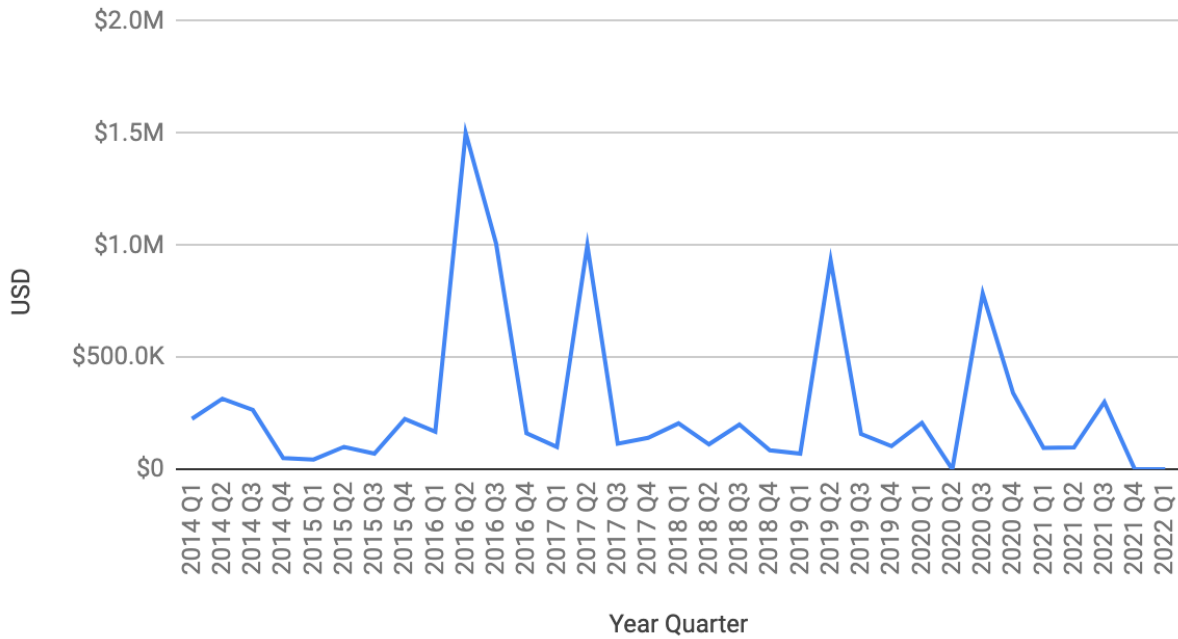


Figure 3.3, source: Escrow.com.

Median price of four-number domain names, by quarter

Similar to two- and three- number .com domain name transactions, there were no Four-number .com domain name transactions in Q1 2022.

Median price of four-number domain names, by quarter

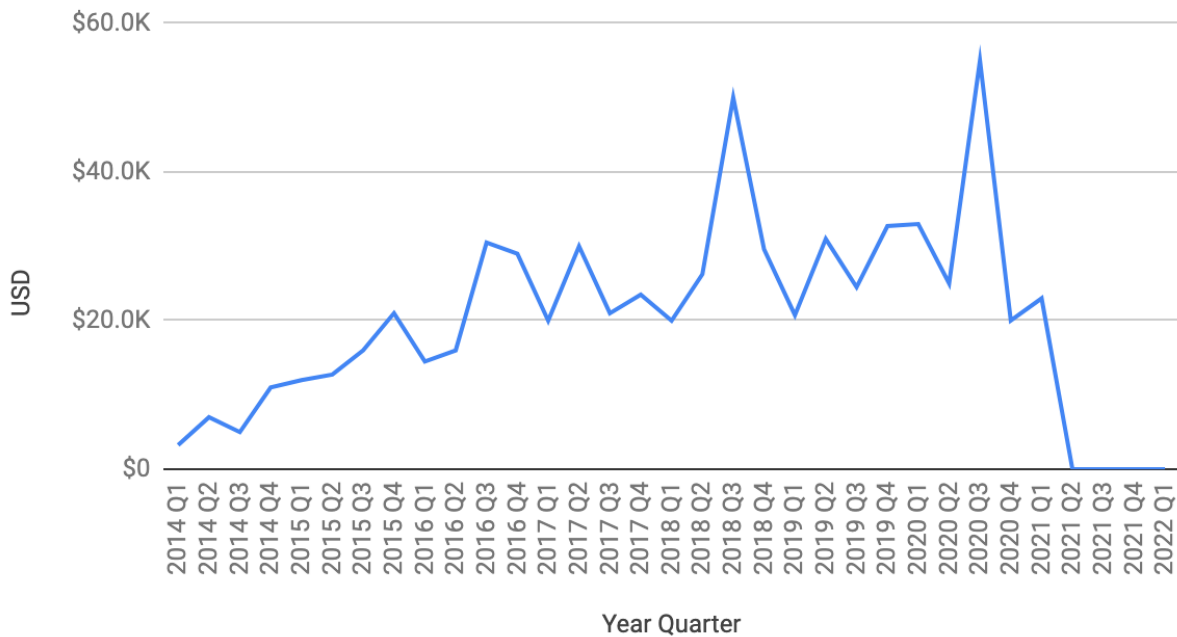


Figure 3.4, source: Escrow.com.

About Escrow.com

Escrow.com is the leading provider of secure online payments and online transaction management for consumers and businesses on the Internet. Founded by Fidelity in 1999, Escrow.com reduces the risk of fraud by acting as a trusted third party that collects, holds and disburses funds according to buyer and seller instructions. Escrow.com has safely processed over US\$5 billion in transactions to date.

Escrow.com is a subsidiary of twelve-time Webby Award winning Freelancer.com, the world's largest freelancing and crowdsourcing marketplace by number of users and jobs posted. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

For more information, visit [Escrow.com](https://www.escrow.com)